

AWWWsome Net Services

833 Mistletoe Lane, Suite A1
Redding, CA 96002

City of Shasta Lake Now On the Internet!

Impressive Site Shows What a Few Determined People Can Accomplish

For Immediate Release

March 10, 1998

**Contact: Mike Saccomano, AWWWsome Net Services, (530) 226-9322
Jim Cain, City of Shasta Lake, (530) 275-7411**

Shasta Lake, CA - The City of Shasta Lake has demonstrated its enthusiastic and progressive nature by developing a comprehensive World Wide Web site through the efforts of city staff members. Conceived and developed under the direction of Jim Cain, City Administrative Services Director, Jim was also responsible for the majority of the programming and implementation details to get it "published" and visible to the world at <http://ci.shasta-lake.ca.us>.

"Jim's vision was to take advantage of the emerging general access to the World Wide Web by providing useful information and assistance to city residents, while assisting the city in attracting new business and employment opportunities from outside the area" reported Mike Saccomano, AWWWsome Marketing Manager. "A lofty champagne goal on a cities typical beer budget. So, after evaluating what other cities had done, Jim spent his evenings and weekends laying out the design and developing the core web pages. That enthusiasm spread to other departments, who began to contribute content, and ultimately a comprehensive web site took shape."

"The City of Shasta Lake web site was posted on AWWWsome's servers in February, and even before it was officially released, began to log visits from both local residents and out of area browsers. The site is currently averaging almost 200 hits per day. A strong confirmation of the potential, and value, of a World Wide Web presence for the City of Shasta Lake; and for businesses and organizations of all types and sizes".

Incorporated in 1993, the City of Shasta Lake encompasses the former cities of Pine Grove, Summit City, Project City and Central Valley. Located 6 miles of Redding, the city has grown to

approximately 12 square miles and 10,000 residents. A full service community, the City of Shasta Lake operates it's own water, sewer, electric and park services, offering one of the lowest electric utility rates in California. Clean and abundant water is also available at very low rates.

AWWWsome Net Services provides high-performance Internet Access, Internet Development Services and Web Page Hosting to North State Businesses and Professionals through it's state-of-the-art facilities at 833 Mistletoe Lane in Redding California. AWWWsome can be reached by phone at (916) 226-9322, and on the Internet at <http://www.awwwsome.com/>.

Notes to Editors:

Jim Cain, Administrative Services Director for the City of Shasta Lake, can be reached at (530) 275-7411 and by e-mail at "jim.cain@ci.shasta-lake.ca.us".

Mike Saccomano, Marketing Manager at AWWWsome Net Services, can be reached at (530) 226-9322 and by e-mail at "mike@awwwsome.com".

The City of Shasta Lake Web Site is located at <http://ci.shasta-lake.ca.us>.

An on-line directory of area businesses, organizations, and an activity calendar, is located at <http://www.awwwsome.com>.