

School Tools

1611 Hilltop Dr., Unit I

Redding CA 96002

(530) 221-0902

ruth@school-tools.com

School Tools adds eCommerce Capability to Web Site

Local Source of Educational Supplies for Teachers and Parents Now Provides Complete Internet-based On-Line Shopping Cart System!

For Immediate Release

September 7, 1999

Contact: Ruth Capriotti, School Tools, 221-0902

Michael Saccomano, Saccomano Associates, 244-2007

Redding CA - School Tools of Redding, CA, has upgraded it's Internet Web Site to allow on-line ordering of it's extensive inventory of classroom supplies, curriculum resource materials for teachers, and learning aids for students and parents. This new capability allows convenient 24x7x365 purchase of products from the top educational manufacturers and suppliers using a simple, secure, on-line shopping cart system.

"The Internet and the new Shopping Cart system provides School Tools a unique opportunity never before available to a regional business of our size" said Ruth Capriotti, School Tools owner. "We can now offer full 'secure transaction' on-line ordering to our clients and prospects anywhere in the world, at any time of the day or night. This is something busy educators and parents have been requesting for some time now".

"Confirming the benefits of an expanded, world-wide exposure, the first order came in from across the country - a client that would never have known/used School Tools without the Internet and on-line ordering."

School Tools Internet Web Site - <http://www.school-tools.com> - provides viewers an overview of materials and vendors available from their extensive inventory. Along with secure on-line ordering, viewers can also submit an "E-Mail and FAX Submittal Form" to School Tools with questions, to initiate an 'off-line' order, and to be added to the School Tools Electronic Mailing List.

Notes to Editors:

School Tools is located in the PetCo Center at 1611 Hilltop Dr., Unit I, Redding CA, 96002. Ruth Capriotti can be reached at (530) 221-0902 and by email at ruth@school-tools.com. The web site and catalog is at <http://www.school-tools.com>.

Saccomano Associates specializes in helping business use the Internet creatively and efficiently. Mike Saccomano can be reached at (530) 244-2007, michael@saccomano.com and on-line at <http://www.saccomano.com>.